



Arlington Chamber of Commerce
Barbecue Committee
P.O. Box 545
Arlington, Tennessee 38002

July 1, 2016

Re: 2016 Arlington BBQ FallFest Sponsorship Opportunities

Dear Prospective Sponsor,

Over the past 21 years, businesses like yours have given back to our community by becoming sponsors of the *Arlington BBQ FallFest*, a barbecue cooking contest sanctioned by the Memphis Barbecue Network. This publicized signature event provides a meaningful investment for sponsorship participants.

This year's event, the 21st annual, will be held on Friday and Saturday, October 14th and 15th at Arlington's Douglass Road Park located at Douglass Road and Airline Road, adjacent to Arlington Elementary School. In addition to the championship barbecue cooking contest, the BBQ FallFest will feature activities for families and children, live music, a variety of vendors and concessions, and much more.

The success of a community event such as this depends heavily on sponsorship from area businesses. We invite you to take advantage of this exceptional advertising and promotional opportunity as a sponsorship participant. We have created a variety of sponsorship levels to meet the needs of your company or organization. Please review the attached documentation for details on the benefits associated with each sponsorship level. Your sponsorship will not only produce exposure for your company, but it will also strengthen your ties to the community and help the Chamber continue its support of organizations throughout the Arlington community. Please submit the enclosed Sponsorship Letter of Agreement as soon as possible to ensure your inclusion in all promotional material.

Thank you in advance for considering a sponsorship for this year's BBQ FallFest. We look forward to the opportunity to work with you in coordinating a showcase event for the Town of Arlington. Please do not hesitate to contact us via phone or e-mail if you have questions about the event or sponsorships, or visit www.arlingtonbbq.com for more details.

Sincerely,

Arlington Chamber of Commerce
Barbecue Committee
Phone: (901) 867-0545
E-Mail: info@arlingtonbbq.com



2016 Arlington BBQ FallFest • Presented by the Arlington Chamber of Commerce



EVENT SPONSORSHIP LEVELS

<p>PRESENTING SPONSOR \$2,500</p>	<ul style="list-style-type: none"> ▪ Company logo incorporated into event logo ▪ Company logo prominently featured on the front of the event t-shirt, all printed materials, and sponsor banner at event ▪ Placement of corporate banner at event main stage ▪ Company logo featured on event website ▪ Company logo featured on all press releases, media mentions, and other advertisements ▪ Option to have an exhibit space at the event ▪ 10 event t-shirts
<p>CORPORATE SPONSOR \$1,000</p>	<ul style="list-style-type: none"> ▪ Company logo included on the back of the event t-shirt (large sized near top of shirt), all printed materials, and sponsor banner at event ▪ Placement of corporate banner near event entrance ▪ Company logo featured on event website ▪ Company mentioned on all press releases, media mentions, and other advertisements ▪ Option to have an exhibit space at the event ▪ 5 event t-shirts
<p>ASSOCIATE SPONSOR \$500</p>	<ul style="list-style-type: none"> ▪ Company logo included on the back of the event t-shirt (medium sized near middle of shirt) and sponsor banner at event ▪ Placement of corporate banner near event entrance ▪ Company logo included on event website ▪ Option to have an exhibit space at the event ▪ 3 event t-shirts
<p>CONTRIBUTING SPONSOR \$250</p>	<ul style="list-style-type: none"> ▪ Company name included on the back of the event t-shirt and sponsor banner at event ▪ Company name on event website ▪ 1 event t-shirt

Not interested in a monetary sponsorship but have something you think we can use? We are also accepting in-kind donations to supplement our need for various supplies. Please contact us if you would like to support us in this manner. We will be sure to recognize your contribution by including your company or organization on the sponsor board and on the event website.



SPONSORSHIP LETTER OF AGREEMENT

Company Name: _____

agrees to provide a financial sponsorship for the 2016 Arlington BBQ FallFest on Friday and Saturday, October 14 and 15, 2016. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described on the Sponsorship Levels information sheet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued and accepted by the Arlington Chamber of Commerce. As a sponsor, I agree to provide digital art work for all promotional advertising.

Please check appropriate sponsorship level and amount:

_____ Presenting Sponsor: \$2,500

_____ Corporate Sponsor: \$1,000

_____ Associate Sponsor: \$500

_____ Contributing Sponsor: \$250

Sponsor Name (as you would like it to appear on promotional materials)

Address

City, State

Zip Code

Contact Person

Phone Number

E-Mail Address

Authorized Signature

Date

Please send this completed agreement with check made payable to **Arlington Chamber BBQ**.

Mail to: Arlington Chamber of Commerce
Attn: BBQ Committee
P.O. Box 545
Arlington, TN 38002